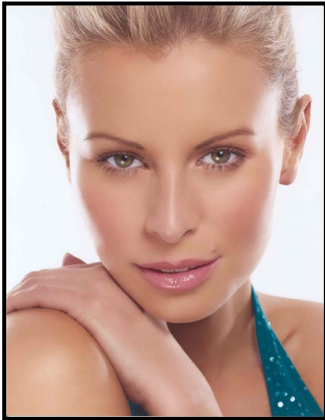




Don't be blah.®

Niki Taylor



Although Niki Taylor is constantly in the public eye, she describes herself as “real, simple and alive.” She enjoys this stage in her life. Niki enthusiastically embraces life’s new challenges. As she broadens and balances her professional career, she strives to balance the responsibilities of her personal life. Wife to NASCAR driver Burney Lamar and mother to twin boys Hunter and Jake, and new baby girl Ciel, beyond her working life, taking care of the family is a top priority for Niki. She is known to have a compassionate heart and a passion for serving everything she does with excellence.

Niki has become one of the most successful international models of all time. She began modeling at the age of 14 and immediately captured the heart of America with her sun-inspired beauty. Niki achieved a staggering list of accomplishments in every aspect of the fashion industry. Niki’s accomplishments include but are not limited to the list below:

- ❖ First spokes-model under 18 to be placed under exclusive contract with Cover Girl Cosmetics (she signed with them in 1992)
- ❖ Guinness Book of World Records as the youngest woman to sign a six figure deal
- ❖ Youngest model to appear on the cover of Vogue at 16 years of age.
- ❖ Over 320 magazine covers worldwide including *Mademoiselle*, *Vogue*, *Harper’s Bazaar*, *Allure*, *Elle*, *Self*, *Shape*, *Marie Claire*.
- ❖ An unprecedented six covers in one month known as the “Niki Six” *Allure*, *Vogue*, *Self*, *Shape* & *Marie Claire*.
- ❖ National advertising campaigns for Cover Girl, Liz Claiborne, Nokia, Ellen Tracy, L’Oreal, Lee Jeans and Panteen, among many others.
- ❖ Having six larger than life billboards in New York’s Times Square at the same time and a year long presence on the three Liz Claiborne’s Time Square billboards.
- ❖ Featured in *Sports Illustrated* 1997 Swimsuit issue, for their TV show and on the cover of their 1998 calendar.

Niki has been profiled by ABC, ABC Prime Time and E! Television. Niki has tried her hand at television reporting as an interviewer for a number of segments for the internationally syndicated show “Lifestyles”. She has also covered events for NBC and has been a guest host of MTV’s “Fashionably Loud”. Recently, Niki co-hosted the television show “Make Me a Supermodel” on the Bravo network.